

# How to Get Started

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## Create your online account in minutes

1. Go to [goldmoney.com](http://goldmoney.com) and click on the Free Sign Up button to get started.

**Free Sign Up**

2. After you have created your account (what we call your Holding), you will need to complete our Customer Acceptance Policy (CAP). See: [goldmoney.com/cap](http://goldmoney.com/cap)

3. Once your documents have been accepted, you can transfer funds to our customer segregated bank accounts and start buying gold, silver and platinum.

Questions? Please contact our relationship management team online or by telephone:

[goldmoney.com/contact](http://goldmoney.com/contact)

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**GoldMoney**

The best way to buy gold & silver

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**GoldMoney**

The best way to buy gold & silver

Discover  
why thousands  
of customers  
trust GoldMoney  
to buy and hold  
gold, silver  
and platinum



# Why GoldMoney?

There are only two ways to own physical metal — buy it and store it yourself or buy it and have someone store it for you like we do at GoldMoney®. To evaluate these two alternatives, one should consider security, convenience and trust.

## Secure

You are the absolute owner of your gold, silver and platinum.

GoldMoney enables you to buy gold, silver and platinum that is insured and stored securely in specialised bullion vaults in Zurich, Hong Kong and London. All metal is owned directly by you with zero counterparty risk.

## Convenient

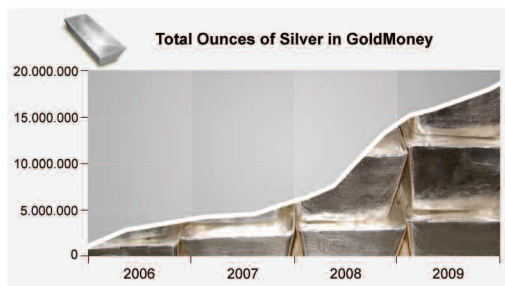
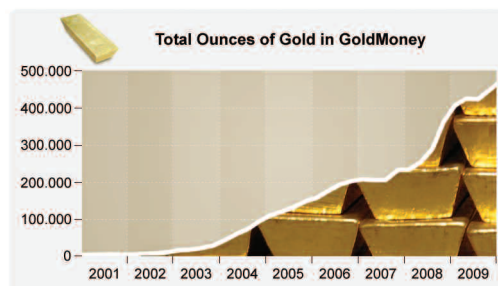
You always have 24/7 online access to your account.

Create your account (your Holding) in minutes with GoldMoney's fast and easy online sign up process. GoldMoney customers value the liquidity and flexibility of our system, and enjoy 24/7 online access to their Holding. GoldMoney customers can buy and sell gold, silver and platinum any time while taking advantage of our competitive and transparent pricing.

## Trustworthy

GoldMoney has been an industry leader for nearly a decade.

GoldMoney was founded in 2001 by gold industry leaders who understand the value and usefulness of gold as a financial asset and recognise gold's world-wide role as money. Thousands of individuals and companies have used GoldMoney to buy and hold gold, silver and platinum to protect their wealth from today's financial uncertainties.



As of 31 March 2010, our customers were holding more than US\$920 million of precious metals and currencies. For further information and statistics regarding the amount of metals held by our customers, please visit [goldmoney.com/reports](http://goldmoney.com/reports)

# GoldMoney Governance

GoldMoney is a regulated company and has established an industry-leading governance policy and audit trail to safeguard the precious metals it purchases and holds on behalf of its customers.

This is GoldMoney's five-step Governance model:



## 1. Buy Metal

Our customers become part of the GoldMoney Governance by creating a Holding and fulfilling the Customer Acceptance Policy (CAP) which enables us to comply with legislation requiring us to know the identity and residential address of each of our customers. Once accepted by GoldMoney, customers transfer money to buy metal.



## 2. Good Delivery Gold, Silver and Platinum

GoldMoney always buys gold, silver and platinum for its customers that meet the London Good Delivery standard recognised by the global bullion markets.



## 3. Storage and Insurance

All precious metals are stored in Zurich, Hong Kong and London in insured, high-security vaults approved by the London Bullion Market Association.



## 4. External Audits

The vaults' quarterly reports state the total amount of gold, silver and platinum held by GoldMoney's customers. Inspectorate International Ltd audits these reports and discloses its findings. In addition, a Big Four accounting firm also audits these reports.



## 5. Regulation

Regulatory oversight of GoldMoney is provided by the Jersey Financial Services Commission, the main body that supervises the financial services industry in Jersey, British Channel Islands.

Read more about the GoldMoney Governance at: [goldmoney.com/governance](http://goldmoney.com/governance)